



ATLANTIS

The Trusted solutions company



# Atlantis Co. Culture

## Mission, Vision and Values

At Atlantis , we collaborate and engineer solutions to maximize asset value for our customers

**Mission:** is to keep up with the latest technology of tools and make sure that it is available at The best price for all end users..

**Vision:** To deliver a customer experience second to none, as competitive, creative, and ethical thought-leaders.

**Values:** Our values are our corporate DNA, the foundation for how we relate to each other and to all those with whom we interact. These are the fundamentals that every Atlantis employee is expected to embody, every day.

**Integrity:** Ethics and integrity are the foundation of our brand and the guiding principles for all we do.

**Safety:** Priority number one. We are focused on our own personal safety as well as the safety of others.

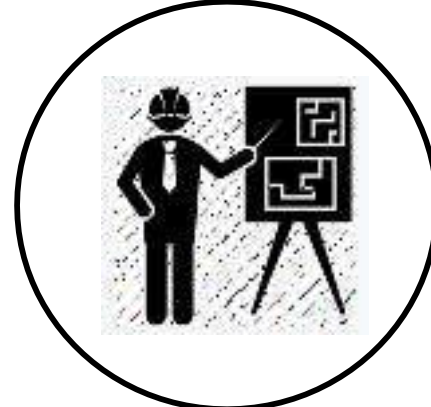




# Atlantis Work Scope



**Tradesmen**



**Professionals**



**Industrial**

Oil & Gas

Construction & Civil

Automotive

Agricultural

Manufacturing

# Atlantis Portfolio









# Hand Tools





## Automotive & Garage Equipment







## Drilling & Milling







# STANLEY®



## Hand Tools



## Power Tools



## Tools Storage



## Compressors



In 1843, Frederick Stanley started a small shop in New Britain, Connecticut, to manufacture bolts, hinges and other hardware of high quality from wrought iron. In 1910, Duncan Black and Alonzo Decker started their shop in Baltimore, Maryland, and six years later obtained the world's first patent for a portable power tool. Over the years the two companies amassed an unparalleled family of iconic brands and trusted products. In 2010, they came together as Stanley Black & Decker, a leading global diversified industrial. Known for superior quality, continual innovation and rigorous operational discipline, we remain driven by a passion for excellence and a commitment to serve the builders, makers and protectors of the world



Power Tools

Heavy Duty  
Power Tools



Power Tools Accessories

Cordless Tools







Hand Tools



Hand Files



Cutting Tools



Torque System



Garden Tools



We design and manufacture tools and saws tailored to the most demanding professionals, focusing our design highly on innovation, performance and ergonomics. As innovators for over 165 years, we have introduced the most advanced tools in the world, and sell through distributors with whom we build long-term partnerships. Bahco products are overwhelmingly manufactured in our own factories located across Europe and offered by our partner distributors to the professionals. To provide the best quality tools to our partners, we are sharing throughout the organization common values on safety, health, quality, ethics.





Circular Saw  
Blades



Jig Saw  
Blades



Router Bits



Router Cutters



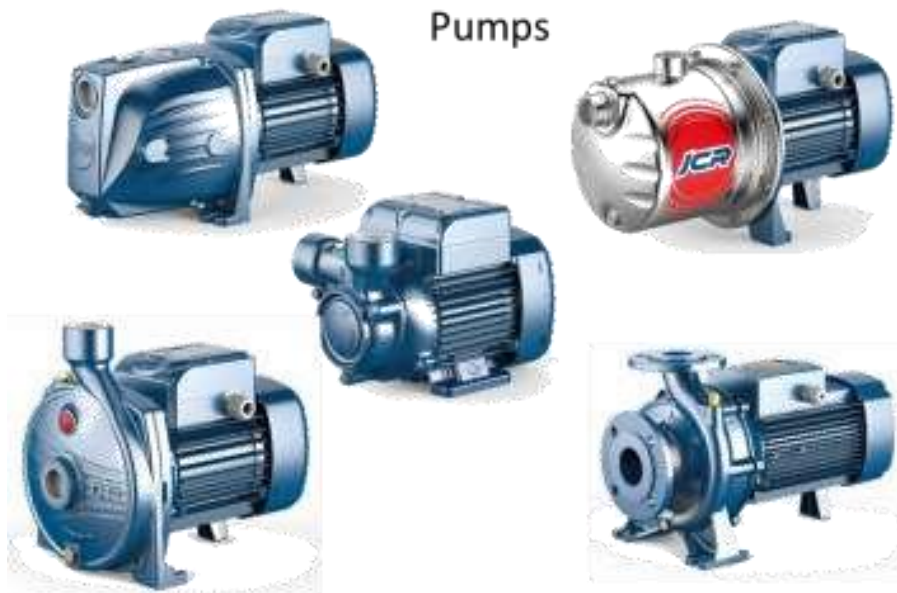
Sabre Saw  
Blades



Over the years, CMT has made and continues to make significant investments in the most advanced CNC equipment technology and strives to channel a great part of its resources in highly sophisticated and innovative software with one sole intent: delivering top quality, state-of-the-art cutting products in the tool making sector. CMT understands that highly-experienced technical professionals are critical in today's competitive market. The technical team which oversees production operations is comprised of extremely competent and skilled engineers and operators whose expertise and know-how maintain impeccable manufacturing standards, Worldwide, the CMT Orange Tools® brand is recognized as a premium brand of cutting tools. The CMT mission is simple: offer the finest quality tools at affordable prices.



### Surface Water Pumps



### Submersible



The Pedrollo brand is present with its products in over 160 countries around the world and testifies everywhere to the best values of Italian entrepreneurship, where quality and reliability stand out. Requisites undoubtedly important from a commercial standpoint, and yet also simple expressions of a loftier value that has always inspired the company's activities: respect for people. a deliberate choice that was already made at the time the company was formed in 1974, and that made it, nearly 40 years ahead of its time, a concrete example of a company attentive to social responsibility, an orientation that only now is beginning to spread.





## Power Tools



## Air Tools



## Automotive



## Welding



## Garden



## Lasers



The company establishes the 'CROWN Power Tools Manufacture Co.,Ltd.' in Jinhua and in the following 2 years the whole sales amount of CROWN Group exceeded 100 million of RMB (140.000.000 \$).In May 2002, CROWN starts to cooperate with leading world brands of power tools on OEM project.

In March 2004, the company creates CROWN Newspaper starting to pay attention to think outside the box, and learn from our experiences. We encourage and value informed initiative-taking.





# DWT®





Manual Cutting



Tools



Electric Cutting



Founded in 1951, Germans Boada is a family Spanish company that remains faithful to its origins and core identity. We work hard every day to preserve our business legacy and build a better future for all.

Germans Boada S.A. provides different solutions to construction professionals, including the design, manufacturing and market of building tools, products, and accessories needed to do the job with the highest level of efficiency, profitability and safety.





### Drilling Tools



### Boring & Reamers



### Tooling Systems



### Milling Tools



### Turning Tools



What once began in a modest shop in Sandviken, Sweden, has over time transformed into a global industry leader. At the very core of our DNA lies a passion for engineering and pushing boundaries, always in close relation with our customers. It's been a part of our culture since 1942, and will continue for years to come. It's our heritage and here is where we would like to make you part of it by giving you an insight into our innovations, our timeline and those moments that together make up the heart and soul of a company.





### Drills & Hammers



### Cordless Tools



### Grinders & Saws



SPARKY has held a firm belief in total quality control throughout its 50-year history. Specializing in power tools, seeing a contractor choose one of their expertly crafted items is a reassuring sign in any job. Widely recognized for the use of red and purple hues, there's almost an artistic quality to each piece of equipment. From standard DIY jobs to fantastic feats of construction, the worlds of woodwork, metalwork and specialist builds haven't been the same since the business appeared in 1961.



Special Drill Bits



Concrete Drill Bits



Tungsten Carbide



End Mills



Whatever you need. We will provide you with the right drill bit for perfect results that are faster, more efficient and precise than ever before.

We are Europe's only full source provider for drilling tools manufactured in-house and the leading provider of metal, masonry and wood drills.

We engineer high-tech solutions for our customers all over the world.



## Oil Drainers

## Oil Pumps

## Hose Reel



**Samoa Ltd.** was established in 1987 as a distribution and marketing company for the United Kingdom and Republic of Ireland. Samoa has evolved to become one of the worlds leading manufacturers of lubrication equipment new products have been developed and added to the Samoa range establishing Samoa is one of the largest manufacturers with the widest product program developed and manufactured in its own factories. Samoa products are present in more than 75 countries through a selected network of distributors.





Torpedo Level



Spirit Level



R-Beam Level



Digital Level



Laser Level



STABILA is a well-known, distinguished manufacturer of branded measuring tools of the highest quality. The product range comprises spirit levels, lasers, electronic measuring tools, folding rules and tape measures. More than 550 employees are committed to STABILA's success worldwide, including around 350 in Germany at the headquarters in Annweiler in the Palatinate. The STABILA brand can be found in over 80 countries



## Drill Bits



## Milling Tools



IZAR CUTTING TOOLS, S.A.L. is a social economy company which offers solutions related to cutting tools for industrial use .We want to become demanding customers' best option, thanks to our quality, competitiveness and service excellence. Our objective is to be the leading manufacturer in cutting tools related solutions, in our Natural Market.

Our aim is to satisfy, in a sustainable way, the needs and expectations of our customers, shareholders, personnel and society in general.





Based on the experience of 100 years in the production of thread cutting tools VÖLKE has developed into a worldwide leading supplier of standard thread cutting tools, all available from stock. Essentially, there are four factors, which give reason to our success and due to their implementation VÖLKE has become one of the most successful suppliers of standard solutions in thread cutting. The manufacture takes place on CNC-machines at five locations. The concept of international production under our own control has been implemented since 1991.



### Battery Chargers



### Boosters



### Testers

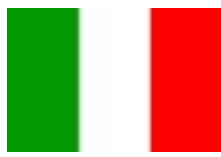


### Circuit Test



FERVE SA is a company specialized in the manufacture of battery chargers and testers and other components at the service of the automotive battery. Since its creation in 1956, it is present in more than one hundred countries on five continents, being faithful to the hallmark of FERVE: serving customers with the most advanced and high-quality high-tech devices





## Air Compressors



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## High Pressure Pumps



Interpump Group is the world's largest manufacturer of high and ultra high pressure plunger pumps. In the past, Interpump Group literally revolutionized the plunger pump market, designing and building pumps that were more compact, easier to handle, quieter and structured so as to facilitate the replacement of the wear parts. Another qualifying element of the innovation was the adoption of ceramic plungers which remarkably extended the life of the seals as compared to the steel plungers that were used previously.





# VITAL



Chain Blocks



Lever Blocks



Trolley



Vital is a Japanese brand which is globally recognized for their high quality products. Their range of chain blocks are suited for many applications in the mining, construction, industrial and automotive industry. They have proven to be an economical method to lift heavy loads with ease. The capacities vary from 0.5 tone to 20 tone and all chain blocks can be supplied with overload protection for added security of use



# NITCHI



## Electric Chain Hoist



We strive to provide high-quality products and services and use our expertise to constantly come out with new developments so that we can earn the trust of our customers and contribute to a better environment. We strive to continuously meet the needs of our customers and maintain about the effectiveness of the quality management system





## Tools Bags & Boxes



founded in 1971 on a base of manufacturing and design of plastic injection molds. For a long period of time our company has processed with the design and manufacturing of mold for many precious companies of the country. During this period the necessity of having an injection machine in house for the test shots of the manufactured molds has occurred which made our company also an injection processor at the same time.



## Adjustable Wrenches



IREGA is a manufacturer specialized in the adjustable wrench. The IREGA wrench is the main reference in the industrial quality wrench market. Due to our specialization we can offer a wide range of adjustable wrenches for all kind of professionals. We manufacture in our own facilities probably the best adjustable wrenches in the international market.





### Hammering



### Percussion



### Chiseling



DreBo Werkzeugfabrik GmbH is an internationally leading manufacturer of rock drilling tools and chisels. Our name stands for innovative product ideas, a customer-focused approach and top quality "made in Germany".

As a market leader, we bear a special responsibility towards our customers, suppliers and staff. For us, that means an intensive, trust-based cooperation with our partners. Continuity and the ability to think and act sustainably are key to the success of this relationship



## Hand Tools



## Gardening



## Construction



Half a century ago, in the heart of a central neighborhood in Mexico City, our passion for perfection was born. Ever since, we have dedicated ourselves to making tools with the following goal: to become the best manufacturers and dealers of the hardware industry in Mexico. Today, our hardware brand is not only the most renowned in our country, our products are also successfully competing worldwide in more than 30 markets, including the most demanding one in the world: the United States of America.





Metal Cutting



Stone Cutting



Grinding Discs



Flap Discs



Polishing



Wire Brushes



DRONCO is among the top 5 of Europe's leading manufacturers in the field of abrasives and sells its products worldwide in approximately 120 countries. Our range of cutting, grinding and abrasive discs, diamond tools, ceramic abrasives, abrasive paper sheets and technical brushes is renowned for its outstanding quality among professional tradesmen and demanding DIY users worldwide.



Locking & C Clamps Pliers



Chain Clamps



Grip-on® is a company with more than 35 years of experience solving tightening problems by designing, patenting and manufacturing high quality locking pliers & clamps, reaching high customer satisfaction. Fast release, No Pinch. Our commitment is to ensure the highest quality standards is total and unreserved. The procurement of only the finest raw materials, a decentralized production system in mini-factories, a radio controlled machine monitoring system and 100% quality control





Tube Cutters



Steel & Copper Pipe Cutters



Pipe Wrench



Plastic Pipe Cutters



We manufacture equipment and tools for tube and welding with the most modern manufacturing systems (SMED, KAIZEN, KANBAN). Our tools have the latest processes of temples (controlled atmosphere, induction and distensioning) that give our tools a recognized and valued quality that makes possible their sale to the most demanding customers worldwide, chemical industry, industry oil, mining, etc.

The world's best manufacturers rely on SUPER-EGO for the manufacture of tools.



Chain Blocks



Geared Trolleys



Lever Hoists



Toho-Rongkee is a manufacturing group co. specialized in design, manufacturing and distribution of lifting tools , equipment's and various riggings in China. We have directly invested manufacturing bases for lifting tools , equipment's and riggings. Also we have co-invested with factories in the field of steel wire ropes, chain hoists, textile slings and riggings. Up to 2013, we have invested 7 factories with about 1000 employees.



## Core Drilling



For more than 55 years, Karnasch Professional Tools stands for an innovative and diverse product range and professional customer-oriented service in more than 50 countries. The amount of know-how contained in our products is demonstrated in daily use. Equipped with excellent performance values, our tools and machines convince customers from all industrial branches worldwide. We are always on hand with help and advice for you - with new innovations and a richness of ideas. You can count on excellent performance, also in the future.





Self Priming Pumps



Irrigation Pumps



Peripheral Pumps



Submersible



Since 1993 MARQUIS, manufactures and develops different type's pumps for submersible and surface installations. Over the years the Company has diversified its activity from the production of pumps for agricultural applications to include pumps for industry, drainage, and sewage. MARQUIS has always been heavily engaged in an active program of research and development with particular attention to technological innovations, manufacturing processes,



## Cutting Discs



At DIEWE, we have been developing high-quality diamond tools which meet the highest requirements and are used internationally for over 40 years. Over the years, our tools have earned an outstanding reputation and are now held in high regard across industries. From trade to industry, craft and even DIY specialist trade, diamond tools from DIEWE are cherished for their excellent quality



Standard Bottles



Trolley Jacks



Hydraulic Press



Transmission Jacks



With more than 60 years behind us, at Melchor Gabilondo S.A., we base our reputation on a tradition of quality, credibility and know-how, which is renewed on a daily basis and is enhanced by generations of professionals committed to improving the high quality of our tools and guaranteeing a promising future for the Mega trademark.





Cub Brushes



Wheel Brushes



Wire Brushes



JAZ ZUBIAURRE S.A. has specialized in the manufacturing and selling of wire brushes for surface treatment since 1924 and we are focused on distributing our products in the industrial/professional and D.I.Y. markets. We are the clear market leader in the Spanish market and we export most of our production to 65 countries worldwide, with a special activity in the USA where we operate through our subsidiary company JAZ USA.



Impact Wrench



Ratchet Wrench



Grinders



SP Air Corporation is a Japanese manufacturer of high quality pneumatic tools with over 40 years of experience. Our main focus is the automotive industry, but we also sell a number of precision products in the woodworking and craftsman markets. People buy SP Air tools because they're known for getting the job done with power and precision while maintaining durability and coming with a full warranty



## Pneumatic Tools



## Hand Tools & Storage



## Auto Repair Tools



KWG is subsidiary of Eurufa Industrial Corporation, Eurufa is a main supplier of professional tools, offering professional air Tools, and hand Tools more than 30 years. For more service and wide range of tools, KWG has founded at 1993 in Dusseldorf

Germany, Not only service the European customer, but also got more experience at technic and acknowledge of tools from Germany.





## Pipe Threading Machines



## Grooving Machines



Based on the concept that "Product development starts at the work site", we put every effort into innovation and the creation of products of the highest quality that both gain our customers' complete trust and satisfy their increasingly demanding needs. At the same time, we put every effort into achieving an environmentally-friendly enterprise with a truly global outlook.



Drain Cleaner



Welding Machine



Heat Gun



For more than 60 years, ROTHENBERGER has been a worldwide leader in producing innovative, technologically demanding pipe tools and machines for lavatory, climate-control, gas and environmental technology. As the preferred partner of professional users, ROTHENBERGER offers complete solutions for pipe installation and associated service and maintenance work. With more than 5,000 products made by ROTHENBERGER, we offer the world's most complete line of modern premium pipe tools and machines, as well as environmental technology.



## Metal Cutting Saw



With over 40 years in the saw manufacturing industry, MACC is internationally renowned for its superior quality and innovative product range. This premium range of Italian made metal cutting saws includes bandsaws, coldsaws, friction saws and T.C.T saws. MACC machines are specifically designed for very high volume, continuous use in the most demanding manufacturing environments.





## Welding Machines



## Battery Chargers



For over 50 years TELWIN has been a worldwide leader in the manufacturing of welding machines, cutting systems and battery chargers and starters. Telwin is present on all 5 continents, on over 120 markets with a range of products that, for variety and richness, has no equal on any market; products tailored to all production fields, from the automotive to industry, from the building sector to shipyards, from all professional divisions to DiY.



## Regulators



## Connectors & Valves



## Torches



## Kits



The Harris Products Group is a world leader in metal working products used in the brazing, soldering, welding, cutting and gas distribution industries. The company was formed in 2006 with the merger of Harris Calorific, Inc., a manufacturer of gas welding and cutting equipment and gas regulation and distribution systems, and the J.W. Harris Co., a manufacturer of brazing and soldering alloys and welding consumables. The Harris Products Group currently operates manufacturing facilities in Mason, Ohio, USA; Gainesville, Georgia, USA, Dzierzonow, Poland, and Sao Paulo, Brazil. Each is ISO 9001 certified for quality management systems.



